

# Live Your Dream Enterprises Ltd Box 101748-00101, Nairobi Kenya 🗆 3<sup>rd</sup> Flr Seefar Apartment, Mbagathi Way.

Email:enguiries@liveyourdream.co.ke + Tel:0202000699/721725601/0733666924

#### Breakdown

#### 1. The Psychology of Money

- What's your money blueprint? 0
- What can you do about your money-blue print? 0
- Money as an emotional subject 0
- Misinformation and myths about money 0
- Family, Network and Roots 0
- Solving money problems 0
- What to watch out for 0
- Fundamental Money Principles for every money-smart 0

#### The Technical/Rational Money Tools: 2.

- Financial Planning 0
- Budgeting 0
- Expenditure tracking and possible tools to use 0
- **Income Statement** 0
- Managing a budget 0
- Making Money Decisions 0

# 3. Debt Management

- Need assessment
- Debt types and options available
- *Choosing appropriate debtor; factors to consider {what they don't say)*
- *Negotiating for debts*
- *Getting out of debt*

# 4. Wealth & Investment (A)

- Assets & Liabilities
- *Net-worth & balance sheets*
- Risks, Risky and Returns; compounding and mitigation
- Financial Security and Financial Freedom

# 5. Wealth & Investment (B)

• Investment; investment models and vehicles

### 6. Goal-setting for Financial & Investment Growth

- Factors to consider
- Tools to use for goal setting
- *How to set the goals*
- Managing expectation
- Stakeholders Management